## Impact Event Cooler

Rollable Ice Cooler

Main Forward Facing Area 17.5"w x 27.5"h

**Graphic Safe Area (Keep Important text/logos within this area)** 66.625"w x 26.875"h

Finished Graphic Size (Final visible area) 68.625"w x 28.875"h

**Graphic Size with Bleed (Design background to here)** 70.625"w x 29.875"h

- CMYK color
- Resolutions must be 72-125 ppi
- All fonts must be created to outlines (If Illustrator or InDesign is used)
- Embed all images in final document (If Illustrator or InDesign is used)
- Delete Template/Notes Layers and Save final document as PDF for print
- No trim marks or printer marks please

## FORWARD FACING AREA

ALL IMAGES MUST BE EMBEDDED ALL FONTS MUST BE OUTLINED

