If the banner stand is to be double-sided, for duplicate sides, only one layout is necessary, if each side will be different, then two separate layouts will be necessary.

## IMPACT KINETIC - 5FT X 5.5FT <br> FABRIC BANNER STAND

Trim/Viewable Size
$60 " w \times 64 " \mathrm{~h}$
Graphic Size with Bleed
(Background should extend to here for trimming)
$60.5 " \mathrm{w}$ x 65.5 "h

Important artwork elements should be within the inner 52 " $w \times 59$ " $h$ green line.
(logos, text, foreground images, etc.)

## - CMYK color

- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF for print

While designing, it's a good idea to zoom to 100\% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

## 60"w x 88"h <br> Examole



