

# IMPACT DELUXE DOUBLE SIDED Viewable 24" X 74" RETRACTABLE BANNER STAND

**For duplicate sides, only one layout is necessary. If each side will be different, then two separate layouts are needed.**

**Important artwork  
(logos, text, foreground images, etc.)  
should be within the inner green dashed line.**

Trim Size  
24"x 79"

Final Viewable Area  
Top 24"w x 74"h

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete all template layers and save only your artwork as high-res JPEG or PDF for print**
- **No trim or printer marks are necessary (we add them here)**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.



The gray bleed area is used to attach the graphic to the hardware and will not be visible.

Bleed the background of your image through this area.